



# Extraordinary Enhancements for Microsoft Dynamics CRM

"As an added bonus, you get to work with the wonderful staff at QGate: responsive, professional, accommodating. In the many years we've worked with the QGate team we have had nothing but positive experiences and happy customers."

- Brianna Ojard, CRM Consultant, Customer FX



*Paribus Discovery*<sup>™</sup> for Microsoft Dynamics CRM

INTELLIGENT DATA MATCHING FOR DATA CONSOLIDATION, SYSTEMS INTEGRATION AND DATA DE-DUPLICATION

Paribus Discovery is the cure for the duplicate data plaguing your CRM system

**Common data problems include:**

- Difficulty keeping customer records/opportunities aligned so staff are not entering key information into duplicate records
- Efforts to clean up data disturbs existing systems or daily work
- Trouble obtaining a list of duplicate records and a time-consuming process to merge and purge duplicate records

**Paribus Discovery was created to identify and resolve duplicates in Microsoft Dynamics CRM systems.**

By using Paribus Discovery, you can remove duplicates before cleansing and enriching your data, thereby:

- Saving money
- Increasing user adoption and customer satisfaction
- Enhancing reporting accuracy



*intelli-CTi*<sup>™</sup> for Microsoft Dynamics CRM

TELEPHONY INTEGRATION FOR POWER DIALING, INBOUND CALL RECOGNITION AND IMPROVED PRODUCTIVITY

**Are you still manually dialing telephone numbers, looking up contacts and capturing telephone call information by hand?**

intelli-CTi enables dialing of CRM contacts directly from within Microsoft Dynamics CRM with just a single click and automatically identifies incoming calls showing CRM contact information before you even answer the telephone.

Integrating your Microsoft Dynamics CRM system and your telephony system with QGate intelli-CTi instantly allows your business to:

- Streamline telephony activity within your business
- Improve customer relationships, service levels and customer satisfaction
- Increase telephone call efficiency and throughput
- Personalize telephone interactions

Whether building solutions for call centers, support desks or customer service, intelli-CTi will increase the productivity and efficiency of your operation while enhancing customer satisfaction and bottom line reporting.



# Paribus Interactive™ for Microsoft Dynamics CRM

## SOPHISTICATED FUZZY MATCHING ENGINE FOR INTELLIGENTLY SEARCHING YOUR CRM ENTITIES

**Coming soon: a new way to prevent duplicate data from entering Microsoft Dynamics CRM.**

Integrated seamlessly into areas of CRM such as the CRM data creation process (Quick Create), Paribus Interactive proactively (as you type) performs fuzzy searches across multiple CRM entities based on the information that you enter and presents user alerts of any possible duplicates found. Employing the power of Paribus Interactive provides your CRM system with a data quality firewall—acting to protect and secure your CRM system from taking on new duplicate data.

### QGate Paribus Interactive™ Benefits

- Intelligent search engine provides sophisticated phonetic fuzzy search capability across multiple CRM entries in a single search
  - Avoids creating duplicate data at point of entry
  - Establishes a single view of customer information
  - Increases user effectiveness
  - Establishes a CRM Data Quality Firewall
  - Easy to deploy
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## Why Choose QGate

Since its formation in early 2001, QGate Software has worked with partners across the Americas to deliver solutions to thousands of users at hundreds of organizations, helping them increase the efficiency and effectiveness of their CRM implementations. Through better understanding of their data structures, enhancement of the quality of their data and more efficient use of their systems, QGate Software delivers higher productivity and value.

QGate has a great reputation for providing business solutions that focus on the areas of customer management and sales force automation that help companies exceed their objectives. QGate's software solutions support business growth through the effective management of business processes in customer service, marketing and sales.

## Microsoft Partner

Silver Customer Relationship Management



**QGate Software Limited**  
2843 E Grand River Ave #212  
East Lansing MI 48823  
United States of America

T: +1 (517) 853-1214  
E: [info@QGateSoftware.com](mailto:info@QGateSoftware.com)  
W: [www.QGateSoftware.com](http://www.QGateSoftware.com)