Paribus Interactive™

for Microsoft Dynamics CRM

Product Tour

(pre-release, subject to change)

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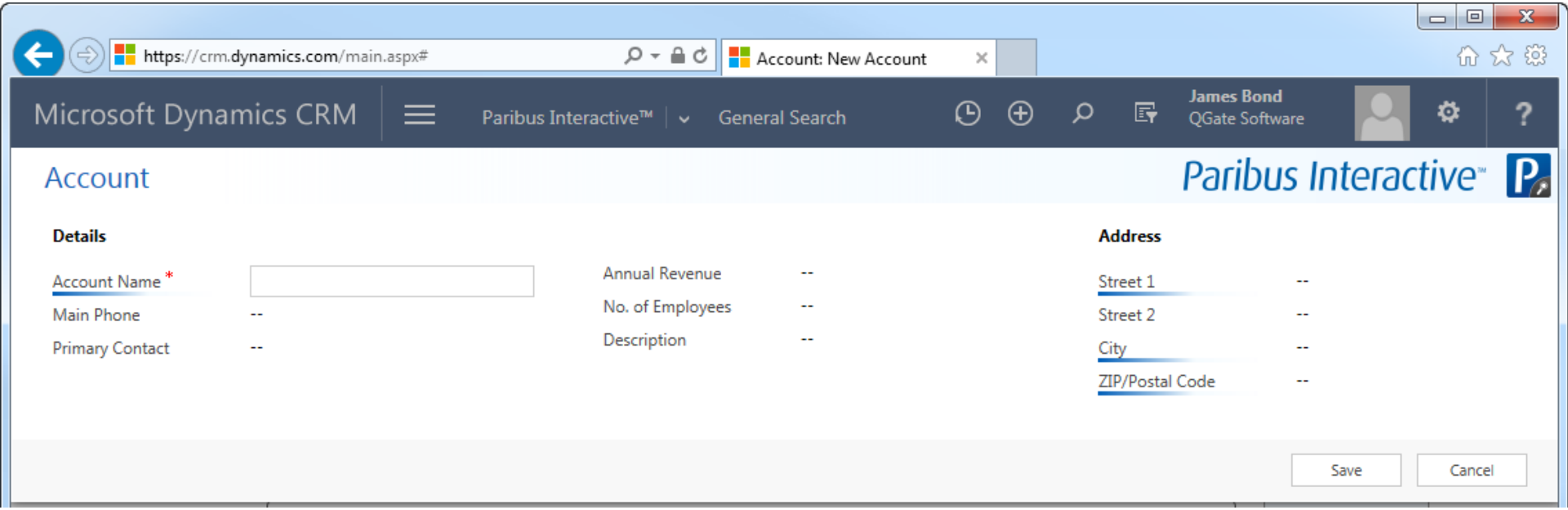
Paribus Interactive™
for Microsoft Dynamics CRM

Duplicate Data Avoidance (CRM Quick Create Account)



Microsoft Dynamics CRM Quick Create Support Features

- Seamless presence within the Microsoft Dynamics CRM Quick Create forms
- Underlining of CRM fields relative to the Paribus duplicate detection/search operations
- “As you type” interaction/response

(Pre-release, subject to change)

Paribus Interactive™
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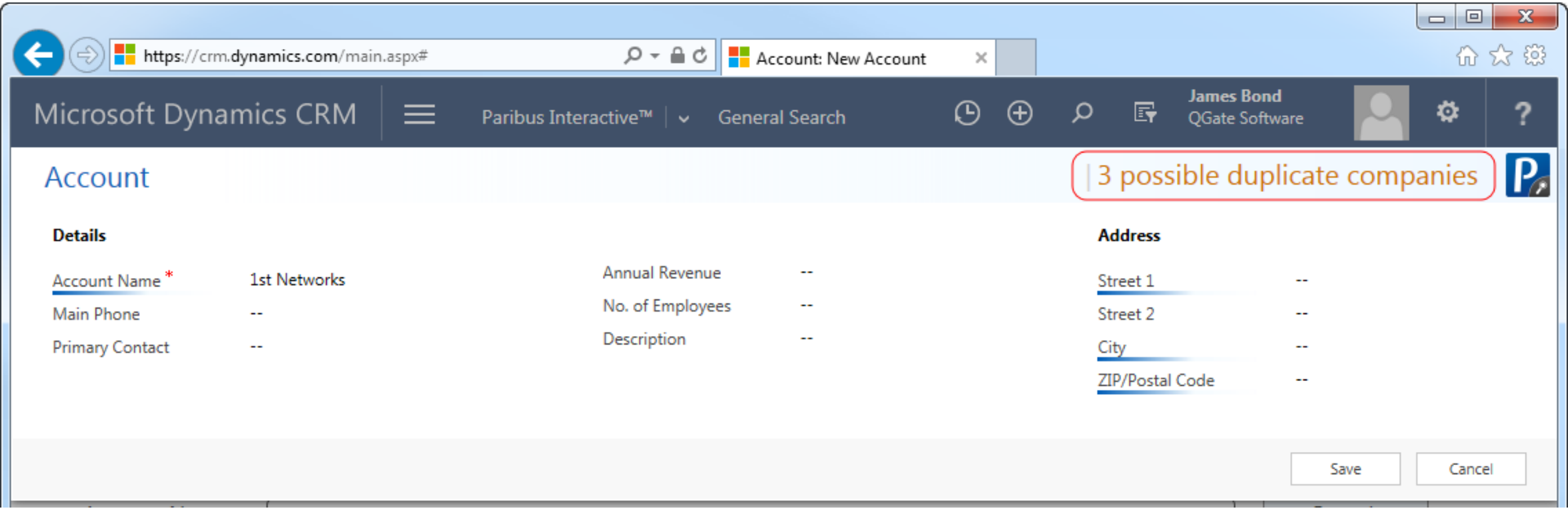
Duplicate Data Avoidance (CRM Quick Create Account)



Microsoft Dynamics CRM Quick Create Support Features

- Automatically perform Paribus Interactive searches for potential duplicates CRM entities
- Uses search criteria from the new data entry content (Quick Create)
- Provide interactive alerts to highlight potential duplicates

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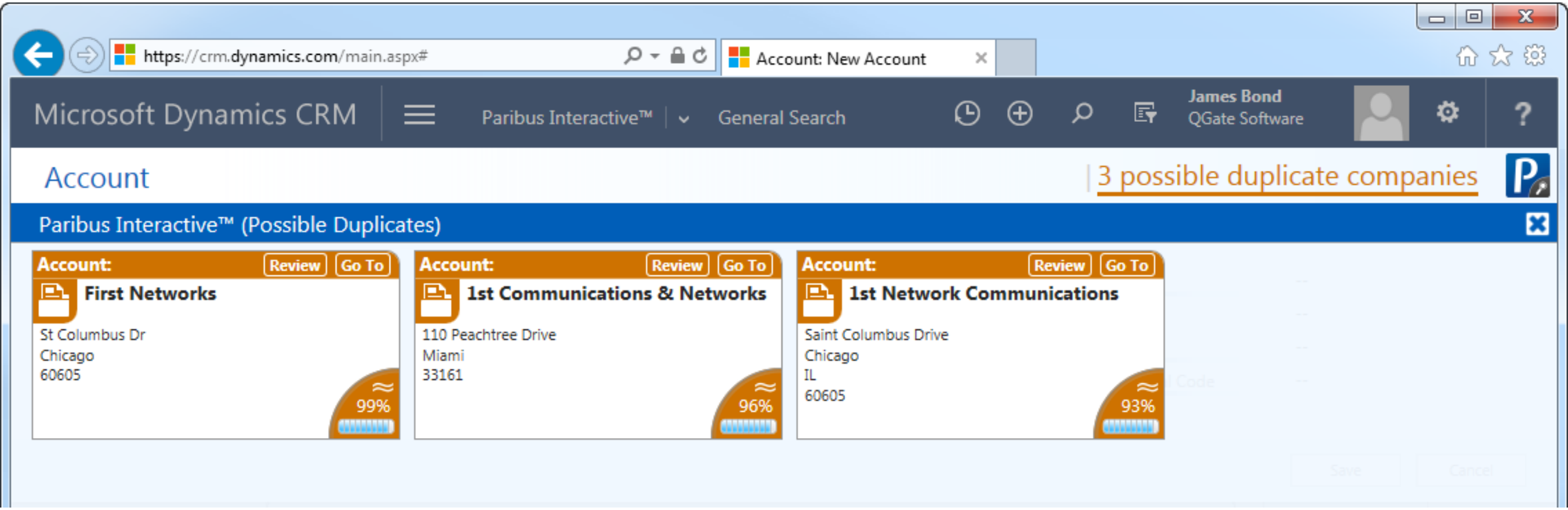
Paribus Interactive™
for Microsoft Dynamics CRM

Duplicate Data Avoidance (CRM Quick Create Account)



Microsoft Dynamics CRM Quick Create Support Features

- View the potential duplicates identified by Paribus Interactive
- See the variation of search results
- Provide the ability to navigate to or review a potential duplicate

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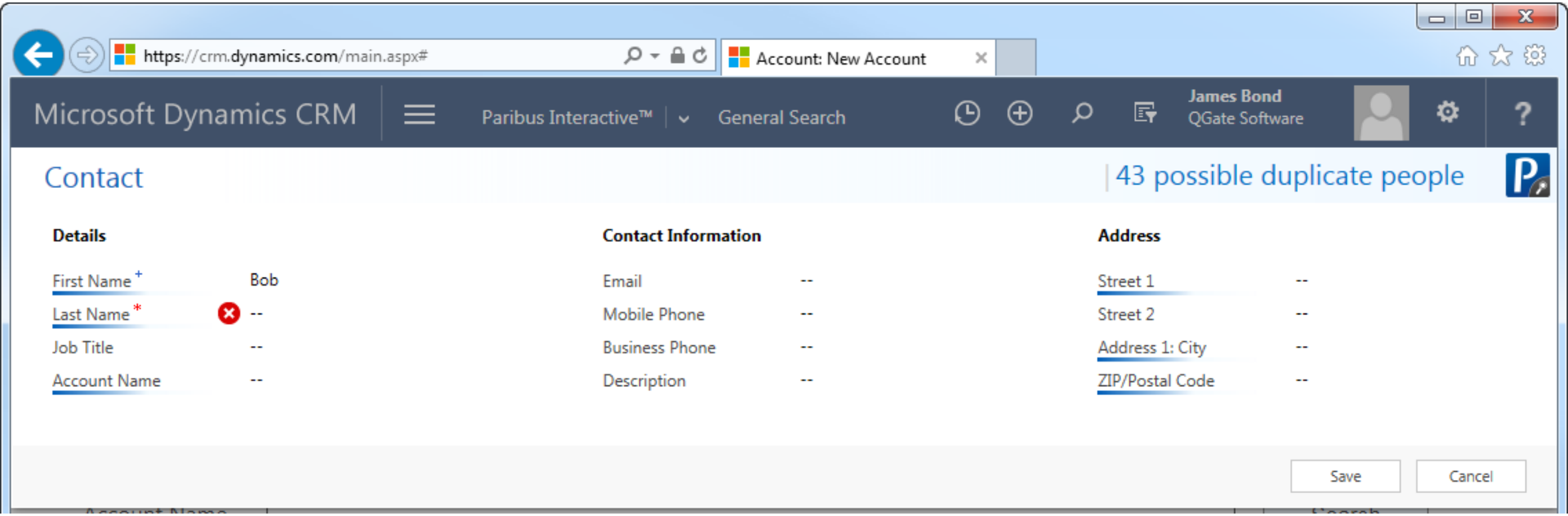
Paribus Interactive™
for Microsoft Dynamics CRM

Duplicate Data Avoidance (CRM Quick Create Contact)



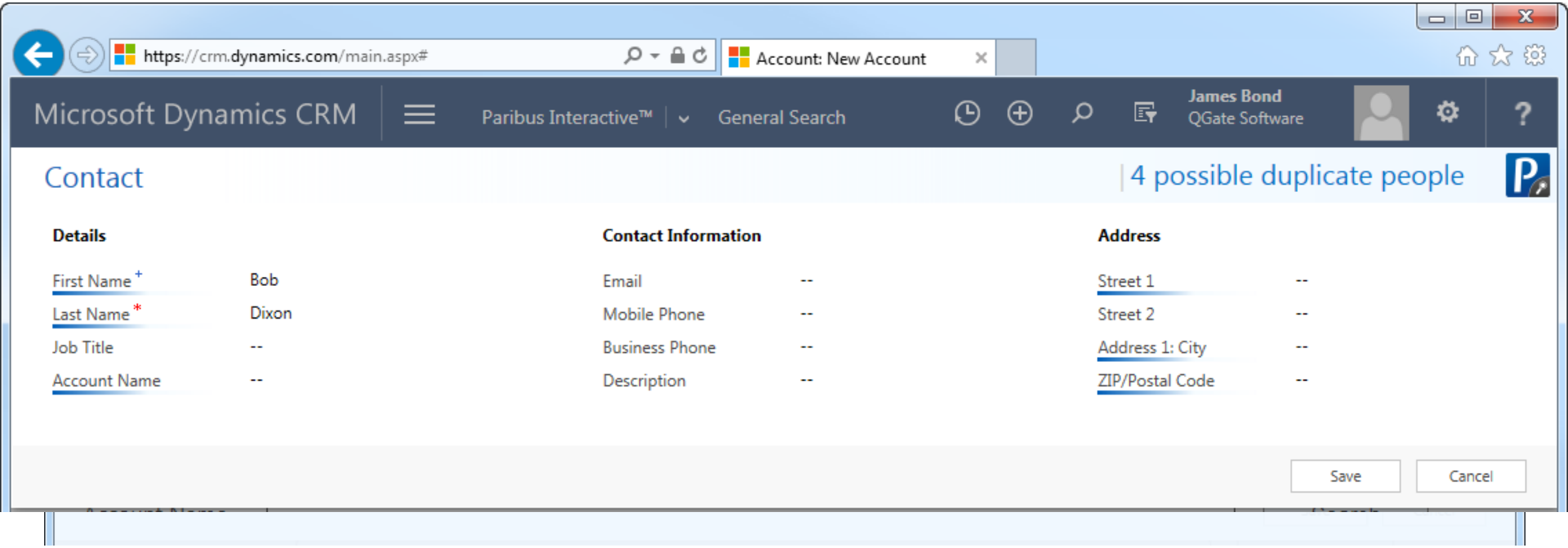
Microsoft Dynamics CRM Quick Create Support Features

- Duplicate data detection based upon your data input
- “As you type” interaction/response

(Pre-release, subject to change)

Paribus Interactive™
for Microsoft Dynamics CRM

Duplicate Data Avoidance (CRM Quick Create Contact)



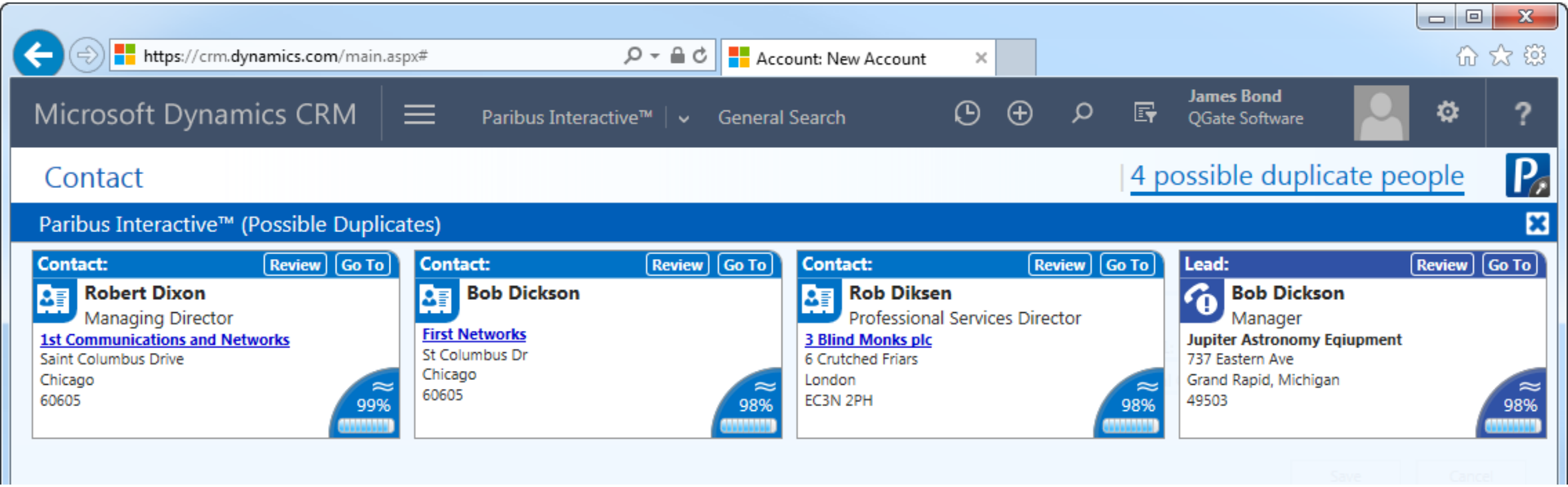
Microsoft Dynamics CRM Quick Create Support Features

- The more you type the more refined the Paribus Interactive Search

(Pre-release, subject to change)

Paribus Interactive™
for Microsoft Dynamics CRM

Duplicate Data Avoidance (CRM Quick Create Contact)



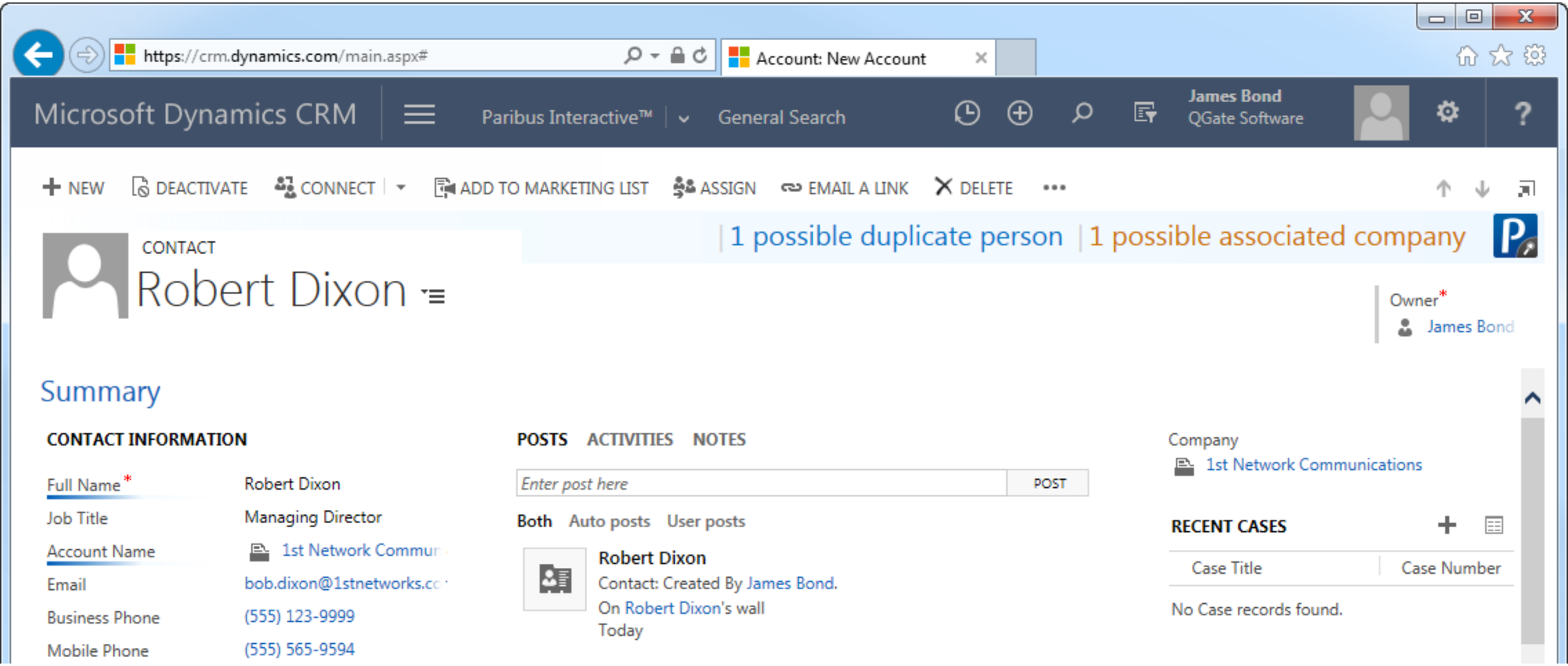
Microsoft Dynamics CRM Quick Create Support Features

- View the potential duplicates identified by Paribus Interactive
- See the variation of search results
- Paribus provides the ability to search across multiple CRM entities (e.g. CRM Contacts and CRM Leads)
- Provide the ability to navigate to or review a potential duplicate

(Pre-release, subject to change)

Paribus Interactive™
for Microsoft Dynamics CRM

Duplicate Data Detection (CRM Detail Form Support)



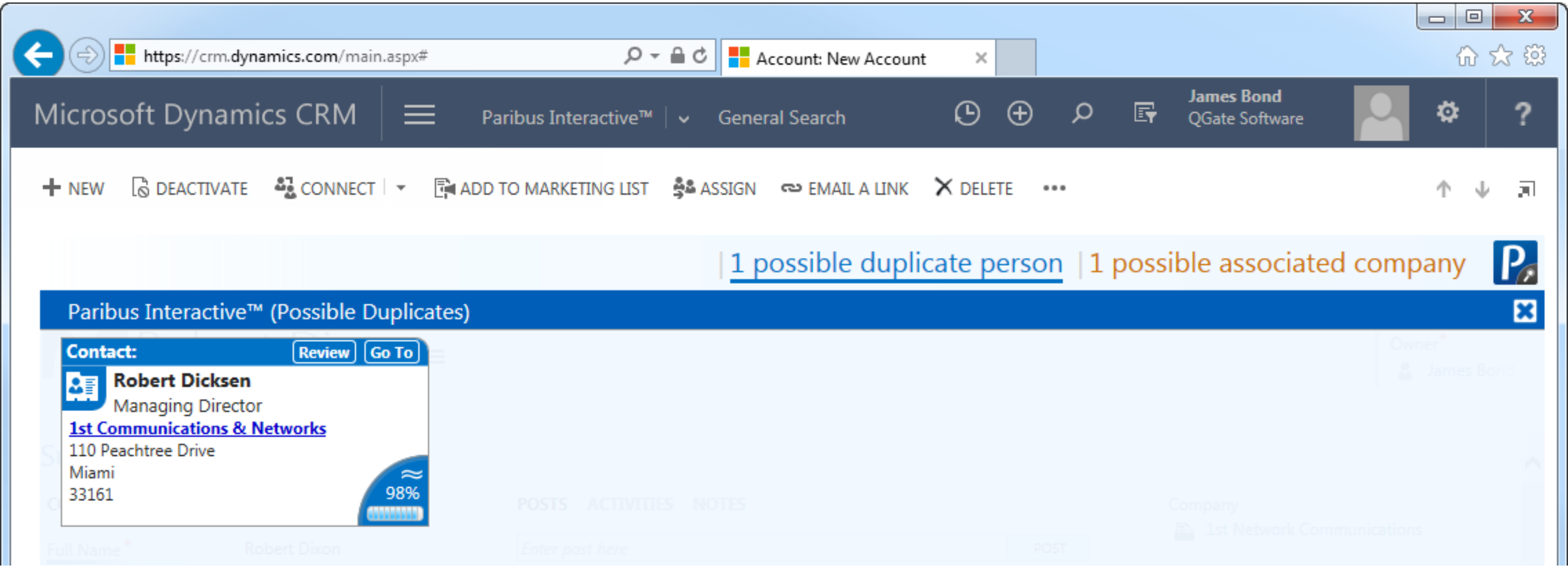
Microsoft Dynamics CRM Detail Form Support Features

- Seamless presence of Paribus Interactive within CRM detail forms
- Provide pro-active alerts of other potential duplicates entities
- Perform duplicate detection searches across multiple CRM entities
- Prevent CRM users from working with duplicate counterparts

(Pre-release, subject to change)

Paribus Interactive™
for Microsoft Dynamics CRM

Duplicate Data Detection (CRM Detail Form Support)



Microsoft Dynamics CRM Detail Form Support Features

- View potential duplicate CRM entities directly within the main CRM detail forms
- Provide the ability to navigate to or review a potential duplicate
- Show the Paribus match score likeness to the current entity

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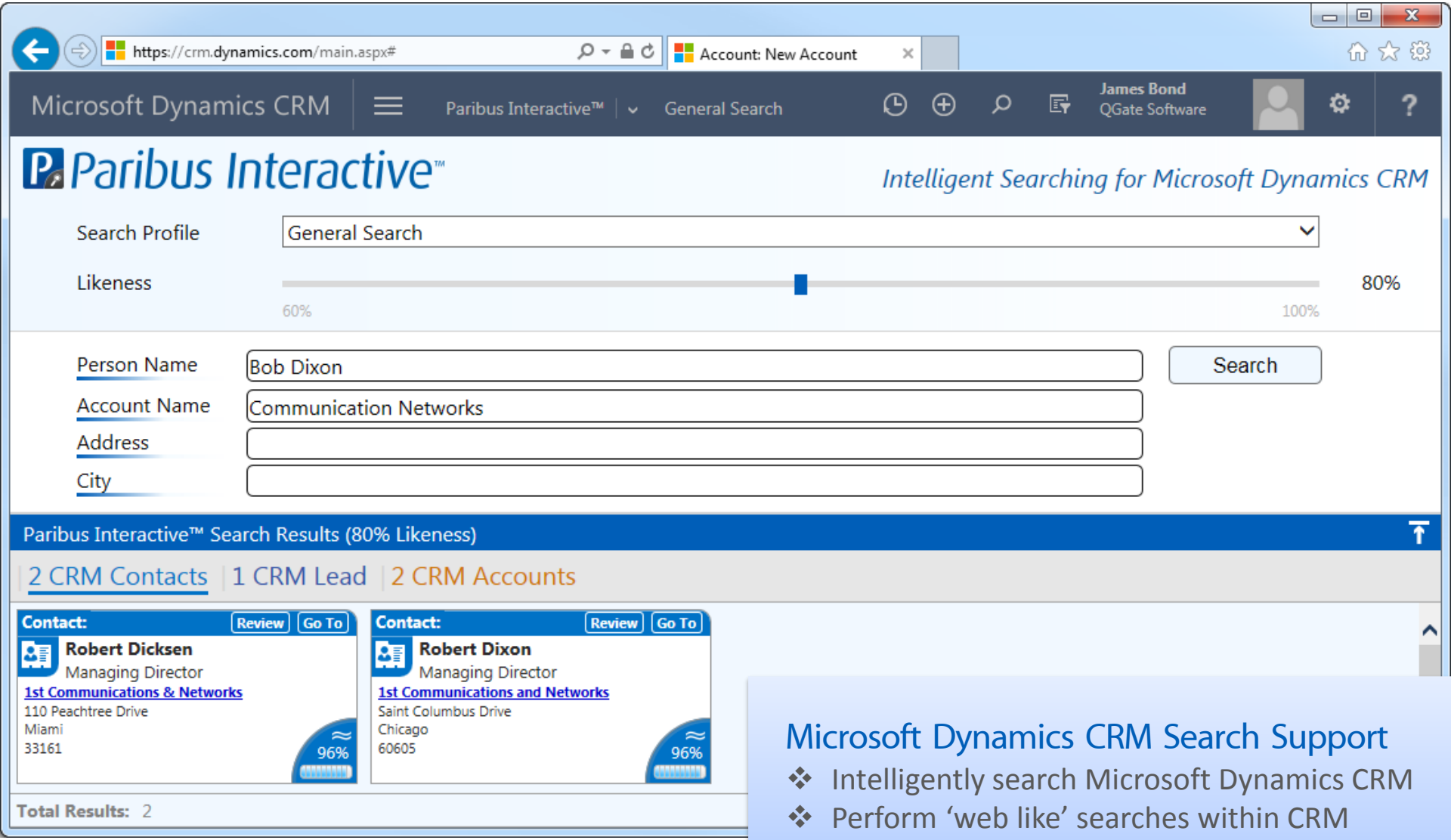
Paribus Interactive™
for Microsoft Dynamics CRM

Intelligent Data Searching (CRM Cross Entity Searching)



Microsoft Dynamics CRM Search Support

- Intelligently search Microsoft Dynamics CRM
- Perform ‘web like’ searches within CRM
- Search across multiple CRM entities

Paribus Interactive™ for Microsoft Dynamics CRM

Intelligent and Sophisticated Data Matching Capabilities

Phonetic Data Matching

- Foto Centre, Photo Center
- Kris Dixon, Chris Dickson, Criss Dicksen
- Cheryl Wiatt, Sheryl Wyiatt, Sherril Wyatt

Synonyms, Abbreviations and Acronym Matching

- Robert, Bob, Bobbie, Rob, Robbie, Roberto
- William, Will, Willy, Bill, Billy
- Richard, Rich, Ric, Dick, Ricky
- International Business Machines, IBM, I.B.M

Data Sequence Variation

- Florida University, University of Florida
- Arizona 1st National Bank, First National Bank of Arizona
- 123 (Flat A) Acacia Avenue, Flat A – 123 Acacia Avenue

Data Segmentation

- QGate Software, Q Gate Software Q-Gate Software
- GuideMark, Guide Mark, Guide-Mark
- 3Com, 3 Com, 3-Com

Gender Analysis

- Paul v Paula
- Daniel v Danielle
- Jo v Joe
- Andy v Andie

Paribus Interactive™ for Microsoft Dynamics CRM

The Paribus Cloud

Microsoft Dynamics CRM

Smart Data Synchronization

Microsoft Dynamics CRM Data

The Paribus Cloud

- Intelligent data search engine as a service (SaaS)
- Hosted in the Microsoft Azure Cloud through secured SSL communications
- A private annual subscription service
- Dynamics CRM Data adoption into the Paribus Cloud from CRM Online or via IFD for CRM on premise
- Smart data synchronization

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Paribus Interactive™ for Microsoft Dynamics CRM

Feature Highlights

The Paribus Search Engine…

- Intelligent Data Search Engine
- Providing sophisticated search capabilities (‘fuzzy’ and phonetic searches)
- A unique ‘Sequence Variation’ search capability (‘University of London’ v ‘London University’)

Microsoft Dynamics CRM Duplicate Detection…

- Automatically identify potential duplicates in CRM
- Identify potential duplicates across multiple CRM entities
- Provide proactive alerts to avoid duplicate data entry

Microsoft Dynamics CRM Searching…

- Perform “web like” searches within CRM
- Find information within CRM both quickly and easily
- Search across multiple CRM entities in a single search

Service Deployment…

- Cloud based SaaS service
- Subscription based
- Secure cloud hosted

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